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Dear reader,

We are thrilled to report that Pivot TV, a new television network from the folks at Participant Media, has selected ProCon.org to provide facts and critical thinking resources on the issues explored in *Raising McCain*, a new TV series starting this Saturday and featuring Meghan McCain, daughter of US Senator John McCain.

Read more about this alliance as well as some updates on our latest research below.

### **PROCON.ORG AND PIVOT.TV JOIN FORCES ON CRITICAL THINKING CAMPAIGN**

Pivot TV, a new television network from Participant Media, selects ProCon.org as its exclusive alliance to promote critical thinking by providing research around the social issues explored in the new TV series *Raising McCain*, a documentary-style reality program featuring Meghan McCain, the daughter of US Senator John McCain. The show premieres Saturday Sep. 14 at 10pm ET / 7pm PT.

Given our national reputation and years of work in supplying nonpartisan research on controversial topics, Pivot has aligned with us to provide their viewers balanced information and a variety of interactive components on key issues featured in *Raising McCain*, ranging from privacy to bullying to feminism to spirituality. The research and online resources offers Millennials (18-34 year olds) a welcome destination to formulate their own opinions on these issues, and helps to cultivate a civically-engaged audience through awareness, public discourse, and action.

To engage viewers, a dedicated online hub will launch on Pivot's digital platform TakePart.com at [TakePart.com/raisingmccain](http://TakePart.com/raisingmccain). The site will feature weekly episode clips and viewing guides consisting of key questions and facts developed by ProCon.org pegged to each episode topic in the form of the popular "I've Never" game which viewers will be encouraged download weekly and use in hosting their own viewing parties and discussion. On the site, viewers can also access relevant articles and actions that allow them to learn more and get involved immediately.

Pivot and ProCon.org will host a season premiere Twitter event (i.e. chat or tweet along), including participation from McCain, as well as weekly Tweet-alongs every Saturday night starting Sep. 14 and running throughout the series to provide Millennials with more opportunities to speak their mind about social issues presented in the show.

In the series premiere, which focuses on privacy, McCain is joined by guest co-host Michael Moynihan, cultural news editor for *The Daily Beast/Newsweek*, to explore what privacy means to Millennials and how they can protect their personal information in the digital age.

### **GAY MARRIAGE**

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federal agency will recognize legally married same-sex couples for tax purposes whether or not they reside in states where gay marriage is legal.

### **MEDICAL MARIJUANA**

[Justice Department Says It Will Not Challenge State Marijuana Laws](#) - The US Department of Justice announced an update to its marijuana enforcement policy stating that the federal government will not challenge state marijuana legalization laws in Colorado and Washington.

### **OBAMACARE**

[Does Obamacare Place Limits on Out-of-Pocket Charges \(Co-Payments and Deductibles\) That Insurance Policies Can Collect? – YES](#)

### **TEACHERS' CORNER**

Teachers, librarians, and administrators in over [4,000 schools in all 50 US states and 57 countries](#) use ProCon.org.

Educators, if you have not already done so, please take our [2-minute survey](#) and let us know how YOU use ProCon.org, so that your information can help others.

### **FROM OUR HEADLINES**

Check our homepage for the latest headlines about events in the news with helpful links related to ProCon.org research. See our most recent headlines below:

- ['Under God' in Pledge Challenged in Mass. Supreme Court](#)
- [Social Networking Sites Impact Teen Drinking and Smoking, Study Finds](#)
- [New Mexico Counties Ordered to Issue Gay Marriage Licenses](#)

### **SUPPORT PROCON.ORG**

To help counter misinformation with facts and replace bias with nonpartisanship, we need your support. We don't tell you what or how to think. We just give you the best information to help you make your own decisions. Using our brand new donation page, [support ProCon.org with your tax-deductible donation via credit card or PayPal.](#)

Please keep in touch with your referrals, suggestions, or comments (pro or con).

Thank you so much for helping us to spread critical thinking, education, and informed citizenship.

Sincerely,

Kamy Akhavan

President & Managing Editor, ProCon.org

*"Promoting Critical Thinking, Education, and Informed Citizenship"*

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