



Mark Morford - Notes & Errata

[Archive](#) | [E-mail](#) | [Twitter](#) | [Facebook](#) | [RSS](#)

Real homophobes don't Google

By Mark Morford, SF Gate Columnist

Wednesday, November 9, 2011

(page 2 of 2) [SINGLE PAGE](#)[PRINT](#) [E-MAIL](#) [SHARE](#) [COMMENTS](#)FONT | SIZE: [-](#) [+](#)[Tweet](#)

MARK MORFORD

- Real homophobes don't Google 11.09.11
- Seven billion ways to swallow God 11.02.11
- Magical seashells of fun and horror 10.26.11
- Hurry up, get more done, and die 10.19.11

[More Mark Morford »](#)

But hey, you can make do, right? Screw those depraved, godless companies. Who needs 'em? At least you have Fox News. And Exxon. And, um, [Pilgrim's Pride](#). They make deep-fried frozen chicken blobs. So you're good for basic protein. Suck down a giant platter of breaded, hormone-injected patriotism while sipping a silver bullet and watching some NASCAR, and all is right with the world, am I right?

0 [share](#)

Oh dear. Bad news, lovebug. It seems Time Warner owns the broadcast rights to every single NASCAR race nationwide. Time Warner! Dude! They *love* gays! As if that weren't bad enough, they also own NASCAR.com. WTF?

Would you like to read that again? A clearly pro-gay megacorp basically owns the straightest, manliest, most pseudo-macho sport in the entire known world next to beating things with clubs and skinning buffalo with your teeth. Whatever will you do with your boycott now?

Before you answer, might want to check out what else you're going to do without. Time Warner, for one, is everywhere.

New Line Cinema movies, Loony Tunes cartoons, TT Games? Gone. Sports Illustrated, People magazine, Practical Parenting, Motorboat Monthly, Shooting Times? You know it, honeyball. What about DC Comics (Superman, Batman), CNN, Harry Potter? Sorry. Totally gay, each and every one. (Yes, I know. Harry Potter was a no-brainer. But still).

Did I forget to mention CBS? That's right. No more "CSI." No more "Survivor." Damn homos are *everywhere*.

It's OK, take a moment. I can hear your head imploding in abject confusion. How could this be? How could these powerhouse companies be sucked into the vile gay agenda that's destroying the land, brainwashing our kids and making it OK to order arugula salads and enjoy trance music and the BMW 3-Series?

Don't worry, homophobic American. No one really expects you to boycott all these companies, or even any of them. No one expects you to actually walk your hateful talk. It's not really possible anyway.

Besides, the backwards lug in you and the jaded cynic in me could easily argue that most of these companies couldn't care less about gay rights, per se. They only really care about the money DOMA costs them. They care about health care expenses, administrative overhead, profit and loss. They only care about, you know, capitalism. And everyone knows, capitalism doesn't discriminate. It's an equal opportunity exploiter.

Galleries

1-3 of 21



CMA's red carpet moments



2011 Victoria's Secret fashion show



Kosovo or bust: Adventures along the...

advertisement | your ad here

MOST READ MOST E-MAILED MOST COMMENTED

- Tiger Woods on top at Australian Open
- Man shot to death near Occupy Oakland camp
- Marleau's outburst in 2nd leads way
- Palmer leads Raiders to 24-17 win over Bolts
- NBA players reviewing owners' latest offer
- Paterno gone, but questions at Penn State remain
- Occupy Oakland: Man shot to death near camp

FROM OUR HOMEPAGE



Unnecessary force at Cal?

UC cops repeatedly hit Occupy students with batons in what some call a severe overreaction.

[Comments & Replies \(0\)](#)

Vets struggle to readjust

Josh Aguilar gets lots of thanks for his service, but no job offers.

[Comments & Replies \(0\)](#)

- Veterans Day parade info

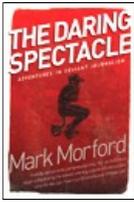


Courtyard comfort

Spacious Montclair home has multiple decks,

But unfortunately for you, I'm not sure that really matters anymore. Be it for economic, moral, political or cultural reasons -- or more likely, some wondrous combination thereof -- gay rights and gay marriage are gaining on you. Fast. I know it, you know it, even capitalism itself knows it. Your imminent obsolescence is assured.

Not sure what that means? It's OK. You can Google it.



Mark Morford's latest book, 'The Daring Spectacle: Adventures in Deviant Journalism,' is available at Amazon, BN.com, and beyond.

Join Mark on Facebook and Twitter, or email him. His website is markmorford.com.

Mark's column appears every Wednesday on SFGate. To join the notification list for this column, [click here](#) and remove one article of clothing. To get on Mark's personal mailing list, [click here](#) and remove three more.

This column also has an [RSS feed](#) and a very handy [archive page](#).

[« Previous Page](#) | 1 | [2 »](#)

[PRINT](#) [E-MAIL](#) [SHARE](#)

[Tweet](#)

[0 f share](#)



Subscribe to the San Francisco Chronicle and receive access to the Chronicle for iPad App and a gift:

- Sunday + a \$15 gift card
- Fri-Sun + a \$15 gift card
- Mon-Sun + a \$25 gift card

[Select an offer](#)



Rick Perry does Letterman's Top 10



'Jack and Jill' is 1 Sandler too many



Victoria's Secret fashion show



Country Music Awards photos



Marleau's outburst in 2nd leads way

bay views and a secluded courtyard. Walk-Through
[Comments & Replies \(0\)](#)

Top Cars



[More From This Dealer »](#)

REAL ESTATE



Traditional Oakland Crocker Highlands home

The Oakland home sits on a corner lot surrounded by landscaped yards. It has numerous large windows, some the length of a wall.

- Dennis Quaid's southwest Montana ranch
- Unusual Berkeley home for sale
- Russian Hill condo with views

[Search Real Estate »](#)

CARS



Chevy Volt's unlikely father

Robert Lutz didn't help create the Chevy Volt out of a life-long obsession with electric cars. He did it to satisfy his fierce competitive streak.

- What does a coil wire actually do?
- Tolls thin traffic in Bay Bridge carpool lanes
- Photo: Share pics of your car

[Search Cars »](#)



[Browse ads](#) | [Place an ad »](#)

[Home](#) | [News](#) | [Sports](#) | [Business](#) | [Entertainment](#) | [Food](#) | [Living](#) | [Travel](#) | [Buy & Sell](#) | [Find Bay Area Jobs](#) | [Real Estate](#) | [Cars](#) | [Site Index](#) | [\[return to top\]](#)

Company Info: [Contact Us](#) | [Hearst Corp.](#) | [Privacy Policy](#) | [Terms and Conditions](#) | [Work for Us](#) | [Chronicle in Education](#) | [Events & Promotions](#) | [Submissions](#)

Advertising Services: [Advertise with us](#) | [Place a Classified](#) | [About Our Ads](#) | [Public Notices](#) | [Local Businesses: Business Directory](#)

Reader Services: [Home Delivery](#) | [Subscribers](#) | [iPad](#) | [E-Edition](#) | [Mobile](#) | [RSS Feeds](#) | [Newsletters](#) | [Feedback](#) | [Buy Photos](#) | [FAQ](#) | [Corrections](#) | [Get Us](#)

Local Services: [Air Conditioning Contractors](#) | [Car Dealerships](#) | [Cleaning Services](#) | [Family Doctors](#) | [Furniture Stores](#) | [Injury Attorneys](#) | [Local Restaurants](#) | [New Car Dealers](#) | [Real Estate Agents](#) | [Real Estate Attorneys](#)

© 2011 Hearst Communications Inc.

HEARST newspapers